Senior Exhibition of Mastery

Academy for the Arts, Science, and Technology
Exhibition Proposal

Student Name: *Jocelyn Lavallee*   **Major:** Web Design and Communications

Exhibition Title: Maestria Senior

Description of Exhibition:

For my Senior Mastery I have decided to do Black and White/Black Border Photography. It gives off a very subtle, off-balanced look. It is a compilation of photos I have accumulated throughout the year and thensome. I have been doing photography ever since I was young. My Late Aunt, Michelle, had been a photographer for many years, along with my mother, whom I feel she had gotten the passion from. She admired the simplicity of life I feel, and I also feel she would be very proud to see the work I have done. I first started off with making collector cards of old 80's movies, but I didn't think it would showcase my love for photography enough, so I scratched the Idea entirely and started fresh with a whole new tale and concept.

Rationale for Choosing This Exhibition:

I chose this for my Senior Mastery because I found myself really into Vintage looking art when I first joined the major. I was shocked and all around surprised by the fact that you could make something look so old and vintage just by adding an overlay or background mask to a picture. I was fascinated and I knew I wanted to do this for something, or anything. Most of my work over the two years is solely based around adding old textures to it and making old signs for products such as coffee and coca cola. I have then decided to take it to a whole other step and mainly focus on Black and White Black border photography. I am still continuing my graphics in the vintage department, but this seems more aesthetically pleasing and resourceful for the Mastery and Major. My Senior Mastery is all about personal growth. I will show more personal growth by allowing myself to make mistakes, but not keeping them I will get consultation by my fellow artists and designers to ensure that my pieces come out as well as my limits extend to make it approachable and appealing.

Timeline:
==September:==
Research;
Sep. 5: I started doing research on old 80's movie posters and how the style and colors were chosen based upon the context clues I had. I was surprised to find that some directors who brought these styles to the artists were completely in the dark when it came to how they wanted their posters to look like, and they kept it completely up to the artist. It was quite shocking and revealing in the works they did
Internships;
Sep. 5: I started talking with the person I am interning, Bryan, and we will be meeting wednesday to discuss the best times and places to meet to go over what he does and how he does them.
Media Visit;
Sep. 7: We visited the Media Center on this day to talk about the questions and how I could relate this to modern life, but in reality I will be going even more backwards in time to talk about how time solidified the 80's culture.
==October:==
Annotated Bib(s);I have been working on my annotated bib this month and so far it is coming along fairly well. I have been focusing more on the observations of the 70's and the 80's. It focuses mostly on the different perspective people who have lived in that time have expressed through poetry, books, magazines, and more. One author I had the pleasure of writing about was Stephen King, mostly because the majority of the 80's movie posters I am making are of his work because he was such an impressionable person in the 70-80's time. I am doing very well bibliography wise, and continue my efforts on my mastery projects.
==November:==
Micrography;
I had finished my micrography by this time in November and It was of Finn Wolfhard, playing a young boy in the old west in the 80's in a music video for Sonora; By Spend Time Palace. It was a very interesting video, talking about a young western boy who goes back in time to go talk and hangout with his lost lover, who had been abused by her father, by just being aggressive. It was something that spoke to me with character and feel and that is why I did that one, and I believe it came out great.
Portfolio Prep;
I am slowly but surely working on my portfolio preparation. I am working on making sure the cards I am putting in my portfolio all look great and interesting. I do not have much to say on this yet.
Annotated Bib 5 + 6;
==December: I have changed my mastery to Black & White/ Black Border Photography==
Holiday Cards;
I had made a very simple yet interesting design for my first Holiday Card, Showcasing a very popular show; Stranger Things. I used the words as the "paint" font to show this. My other card is dedicated to a very simplistic design. It shows a diluted maroon color with a globe.

==January:==
Intern Papers Due;

I had my Internship papers for Bryan from Ground Zero/ Wayward Productions to work on videography and photography.

Competencies:

Creativity;

I will use creativity to make something that I believe hasn't been made before, or is rarely seen in the world today. I will use creativity to create different color palettes that wouldn't necessarily fit together, but contradict itself into looking very abstract and nice to the eye.

Community Involvement;

For my internship it will take a lot of community involvement because I am volunteering as a Media Specialist, helping others who want to learn how to create things online, and it will be all of our responsibilities to create these things.

Responsibility;

It is my responsibility as a leader and a worker to make sure that people stay on track as I intern as a leader for a Visual Communications team. I am in charge of making sure people stay on track and keep to a certain pattern to create things on time.

DC Competencies:

(All in the Image Editing II Section)

Standard 3: Correcting Photographs

Standard 9: Using basic tool techniques

STandard 14: Optimizing web images and image maps

Jocelyn Lavallee

Ms. DeSimone

Senior Mastery

25 September 2017

Annotated Bibliography

ANNOTATED BIBLIOGRAPHY #1: Yablonsky, L. *The Hippie Trip*. 1968.

Summary: The main idea about this source is that it revolves around the culture, appropriation, and insight from the 60's. The 60's played a relatively large part in the revival of colors and played a huge inspiration for the 80's, more so than the 50's or 70's. It covers what the culture was like in this time, in a duel-noted biography of Lewis Yablonsky. Yablonsky combines an extensive, coherent report on hippie life with a thorough look at the movement in relation to the wider societal issues of the time. Topics covered are Societal needs and accomplishments, Diversity and how it influenced the culture more, and lastly, Color appropriation and how hippies had a way of turning dull into color, and that is the view of how I chose to do my Senior Mastery.

Assessment: This source was incredibly helpful in helping me determine the underlying factors of the book itself. I found a lot of resources showing how "hippies" in that time chose to live in color and away from societal issues.

Reflection: This fits into my research, as stated above, by showing how hippies in the 60's lived in full, aspiring color. They consumed drugs in this time away from societal beings, so in sense,

they did it even though it was illegal, and was able to get a clearer view, if you say, on what the world could and would be, in color, for everyone. This helps me because I saw connections in the two sources I first chose that really related the hippie vibe into the 80's with rock and roll, and how in between these two eras how they combines in the 2000's.

ANNOTATED BIBLIOGRAPHY #2: Epstein, Dan. *20th Century Pop Culture: the 80s*. Chelsea House, 2002.

Summary: This book by Dan Epstein, goes through the culture of the 80's. It goes through the art style, culture, television shows to music, and everything in between. The main ideas I spotted immediately were that is showed a lot of how the music was. It was grungy, mixed with a lot of cool jazz, and especially, rock and roll.

Assessment: It is somewhat useful, in a way, that helped me make connections from how the 60's were to the 80's, to now. I saw many connections involving the evolution of music, to art, and that sort. The art hasn't particularly changed, just because art in itself is so diverse, that it remained the same through this time period shift.

Reflection: I know that this source will help me because I have seen how it shows me the differences in eras, but many of the similarities that I need to make my connections. Music has changed, but remained the same as well. I focused on the art style, how the 60's shared similarities with the 80's. The differences are color tones. The 60's were all about red, yellows, oranges, pinks, and a lot of neon-ish blue tones. They were in their hippie times, as I stated in my last source. The 80's however, were more on the neon, blue, purple, and green tones, but still, in both cases, were able to incorporate all of them in the same art form, bright.

ANNOTATED BIBLIOGRAPHY #3: Wolfe, Tom. *The Electric Kool-Aid Acid Test*. Picador, 2008.

Summary: This book by Tom Wolfe goes through a test that brought the end of the 60's and the

rise of the curling 70's. It includes the next research of what was thought of as "new journalism".

Assessment:It helps me put into perspective just how traumatic the 60-70's could have been for

some people living in that time era. I can easily piece together how some would say that

psychedelics played a large part in the making of the color schemes.

Reflection: I can say this book has shown the realness of what the 60's and 70's were about in

this time and really helped me gather my thoughts. I was interesting to read about the any things

that went on behind the backs of these people who had lost so much in term.

ANNOTATED BIBLIOGRAPHY #4: King, Stephen, and Górska Danuta. *Carrie*. Prószyński

Media, 2013.

Summary: This is one of many books by the phenomenal and exceptional writings of Stephen

King, written in the 70's. It about a woman with incredible abilities and was wrongfully

embarrassed, initially killing all in her path that had wronged her, in a possessive state. This goes

hand in hand with the 70-80 novel he has made throughout the years and I use the Author rather

than the book in this broad topic because it is more about what he had brought to the past that has

more so influenced now.

Assessment: It really helped me in my journey of creating works of horror films in the 80's because Stephen King was the "Father of Horror", as I would like to say proudly. He brought on so many works and most, if not all, the books, musicals, and movies that I have made in my Senior Mastery are all influenced by him.

Reflection: I have already begun and continue to use Stephen King's grim works and pieces into my Senior Mastery. He is the main influencer to my works and I choose to use bright but dull colors to represent his moods and tones in his works.

ANNOTATED BIBLIOGRAPHY #5: Hofstadter, Richard. *Anti-Intellectualism in American Life*. Vintage Books, 1991

Summary: "It is a rich, complex, shifting picture of the life of the mind in a society dominated by the ideal of practical success." --Robert Peel in the *Christian Science Monitor*. It focuses on a moral story based in the 60's through 70's of life and how it had drastically changed in many way throughout the two decades. It was known to be fact of non fiction many years after it was actually published, showing how this was a personal narrative about his neighbor and how his neighbor had grown up very different from the rest of the neighborhood for not having parents, but living with his grandparents.

Assessment: It was helpful to me by showing that not all decades were as understanding as the one we are living in right now. It brought eye opening key ideas that showed how people were even frowned upon for the way they dressed, and that showed to me that most people stuck with either really bright colors or really dark colors; and that you would NEVER mix them. I intend to try and include that in my works for my Mastery.

Reflection: As to my other annotated bibliographies; I just reflect on how everything I think will benefit me and help give more insight on why and how I intend to incorporate all of this into my works. This particular citation shows the hardship of the 60's and 70's, showing that not everything is always alright on the surface, and that could be the same for my works.

ANNOTATED BIBLIOGRAPHY #6: Kaufman, Sue, and Eeva Kilpi. *Kotirouvan Hupsu päiväkirja*. WSOY, 1973

Summary: When Bettina Balser begins to suspect that she is going mad, she starts a secret diary as a form of therapy and as an escape from the boredom and dissatisfaction she experiences as a 1960s housewife. This is a narrative journal novel based on her experiences at home and what she went through before she slowly started to develop a mental disorder because of the way she was living.

Assessment: I am going to be using this one article of entry to be showing how; again, everything was not all "hippie vibes" and bright colors, but there was a much darker agenda on the houses and minds of the people who lived in this era. It was a much darker scenario for women because of their constant battles of wanting to work, having to work, and or just being a housewife and having absolutely nothing to do.

Reflection: I will be using this to get into the mind of someone in this era and I will use that same tool to be able to figure out how they saw the world and in what was and perception did they see it. It really helps me to put myself in their shoes because it gives me better insight on how I should approach the work I am doing to get the best out of the works.

ANNOTATED BIBLIOGRAPHY #7: "Why It's Still Important to Shoot In Black And White."

Fstoppers, 2 Dec. 2014, fstoppers.com

Summary: A fellow photographer saw on another's post, stating that "black and white photography is outdated", they made a blog article depicting the importance of keeping this traditional of genuine black and white photography. They continuously mention how it is important to keep black and white photography because it speaks to a certain audience of people as something greater than just snapping a photo. In this article, they countered how a photographer mentioned "It is Outdated and we do not see the world in black and white".

Assessment: I will use this information to perfect the art of my black and white photography, because I agree completely with their statement, saying "Clothing, color temperature differences in ambient light sources, cars and colorful background distractions have stopped being an issue. I still focus on my backgrounds, but I care more about the relationship between my subject and background, rather than a distracting color. It's freed up that part of my brain. Black and white allows you to begin to think about these key elements (lighting, composition, elements in and out of the frame) that you might otherwise not focus on as much when you're thinking about making colors work together, or pop".

Reflection: I will be trying to explain the art of simplicity within my works. I hope that the people who look at it also see the importance of the piece, and again, the simplicity of it, because as stated above, it is important for us as artists to see that clothing and colors cannot distract us from simple beauty.

ANNOTATED BIBLIOGRAPHY #8: "Mastering the Art of Black and White Photography." *Photo &*

Video Envato Tuts ,

photography.tutsplus.com/tutorials/mastering-the-art-of-black-and-white-photography--photo-280.

Summary: In this article, a young aspiring photographer goes through the steps of making the

perfect focusing point in a black and white piece, while also including a bit of information on

how it is important to continue black and white photography.

Assessment: For this I will take the use of the article to perfect my own pieces of art so that it

meets the sort of "Code" for black and white photography. I will take the tips and lessons in the

article to work on my own works and see what can be done to better them.

Reflection: I think this article was incredibly helpful because it really puts into perspective how

people feel about the photography. Not Many people nowadays do black and white work, but I

think it is ripe in it's time and that no real photography style goes out of "Style". As said in the

article; "The key to successful black and white photography is learning to see the world in

monochrome. It's important to understand that not all subjects are suitable for black and white.

There are certain types of photo that rely on colour for impact."

ANNOTATED BIBLIOGRAPHY #9: "Silverstein, Shel. *Where the Sidewalk Ends the Poems &*

Drawings of Shel Silverstein, 1974."

Summary: In the book, "Where the Sidewalk Ends", It goes through multiple illustrations and

drawings from the author and poet mastermind, Shel Silverstein.

Assessment: I will use the words and illustrations to use to show that things in black and white/ pen and line/ and such can give a stronger meaning than most colorful works. This gives a better understanding behind the genius of simplistic art and illustrations.

Reflection: I think this is incredible useful to me, because it has been with everything I do. I base everything I make off of most of Shel's works, whether it be something small or not. I idolize his works for what they really are; genius. I made my works black and white to represent that not all beautiful and influental things have to be in color. A specific poem for me is one that I have gotten tattooed on me, which is Invention, where a kid tries to make a lightbulb string long enough to plug into the sun.

==**ANNOTATED BIBLIOGRAPHY #10:**== Silverstein, Shel. *A Light in the Attic*, 1981.

Summary: In the book, "The Light in the Attic", It goes through multiple illustrations and drawings from the author and poet mastermind, Shel Silverstein, along with his earliest poems.

Assessment: I use the illustrations from this poem book that was released in 1981 to view how I approach my works. He (Shel Silverstein) has poems as old as 1950 to portray his mind and soul onto a piece of paper.

Reflection: I will be using this, along with "Where the sidewalk Ends", to improve how many versions of me works I will have. I will be working on soul line art, in the works of Shel Silverstein. I will be using his art style to simplify my own works, because I feel it will influence simplicity as much as his works have.

ANNOTATED BIBLIOGRAPHY #11: "6 Reasons Why Photography Matters." Digital

Photography School, 21 Aug. 2012,

digital-photography-school.com/6-reasons-why-photography-matters/.

Summary: The main idea about this source is about how truly important photography and

illustrations are to the world. In this article a young male by the name of Declan O'Neill is a

practicing photographer who had his own views and opinions on why photography is so

important to keep around.

Assessment: This source is important and full of information needed for me to make my many

points. It shows that many other people such as myself have a found love for the profession and

continue to practice it.

Reflection: This is crucial to my mastery because it gives me a better understanding of how

people see photography. I love photography and I love more than anything to take pictures and

tell a story with them.

ANNOTATED BIBLIOGRAPHY #12: *Thripp Photography,*

richardxthripp.thripp.com/2008/06/10-reasons-why-photography-sucks-and-isnt-an-art-form/.

Summary: In this article, it goes over how some people can view photography one way, while others view it as something entirely different. For instance; this article goes over a young photographer, who hates photography.

Assessment: With the article, I see how some people can have views that differ from personally; what I do and how I do it. In this there are 10 facts on how photography is horrible, such as people explaining that it is "a waste of time", "anyone can do it", and "everyone is doing it"

Reflection: This source has made me see that some people do not like what you have to show and are not impressed, or just do not feel moved by the works of photography, and I know that it is okay to have critics and people critique your work because everybody in everything sees things differently.